

### **THREE**

#### **THE PATHOLOGY OF REGRESSIVE MONEY**

Nurturing the pathology of leadership and the pathology of enablers and followers is the pathology of regressive money, which serves as in effect the womb and breast of a diabolical mother.

Here is this nation supposedly dedicated to the exact opposite of what they stand for. Yet how is it that a relative handful of men can convince a majority of us to band together and like lemmings rush en masse toward a cliff in evolution and our destruction?

How on earth is it possible to *twice* engineer the election of a regressive presidential *and* congressional leadership?

What we begin to see at work behind the screen of a surface of normality is the movement of something that a cartoonist might portray as a mythological beast of many tentacles—but which in fact functions like the spread of cancer-promoting oncogenes within the body politic, economic, social and spiritual.

To probe to the malignant core one can track the tentacles through the organization and spread of rightwing organizations. Or of religious factions and denominations. Or of confidential conferences in exclusive spas or board rooms of those who bask in the all-out money-mania of corporate power.

Because it so successfully evades the X-ray, however, and enjoys a quasi-sacred status—supposedly set up by law to advance rather than retard

## BANKROLLING EVOLUTION

evolution, *yet operates from within the lack of regulation to drive for our destruction*—we'll take a look at the pathology of regressive money festering in American foundations.

Back in the years when what became the reigning American paradigm was thought of as “the lunatic fringe,” regressive money got off to a shaky start.

In contrast to the progressive venture of car manufacturing executive Charles Stewart Mott—see Mott Foundation in End Document A: The Impact of Progressive Money on Human Evolution—the famous “builder” of General Motors, Alfred P. Sloan, put his money into a foundation purportedly to “battle American economic illiteracy.”

Later the Sloan Foundation recovered to fund important advance in medical research, but behind the typically noble language for screening purposes Sloan's original venture mainly funded propaganda for far rightist Robert Welch and the infamous John Birch Society.

In the early 1960s the Lilly family of Indiana put the huge foundation launched with the Eli Lilly pharmaceutical fortune behind a campaign to promote “anticommunist free enterprise”—thereby launching the rightwing Christian Anti-Communist Crusade.

Behind the bullying hypocrisy of Senator Joseph McCarthy's blacklisting reign of terror lay Texas oil billionaire H.L.Hunt's money for airplane travel and other expenses, e.g., the printing and distribution of nauseating racist publications.

Vital to note, this was back in the time when one could be embarrassed and even shamed by disclosure of rightwing racist, sexist, or other regressive associations.

Because of embarrassment to corporations and the threat to sales, these early ventures fizzled out. But over the thirty see-sawing years of American evolution from the downfall of Richard Nixon to engineering the election

DAVID LOYE

of George W. Bush the reverse became true.

Regressive associations became eagerly embraced or stealthily financed by major corporations and open association with progressives became the embarrassment to be shunned.

By 1994 the supposedly “do gooder” world of American foundations had been invaded by the following hard core of twelve primary and ancillary pathogenetic financial neoplasms.

Among the ancillary were and are the Carthage, Earhart, McKenna, J.M., Salvatori, Smith Richards, and Koch Foundations, who by and large functioned as subsidiary armies under the leadership of the primary invaders. The creative leadership and major thrust was provided by Scaife, Bradley, Olin, and Coors—with Coors spinning off a Castle Rock foundation to try to divert eyes away from Coors Beer as the good drinking buddy source for major millions.

### *Coors Beer versus Human Evolution*

A pivotal turning point for the power of regressive money in America was the funding by the Coors beer family of the rightist campaign to defeat the proposed Equal Rights Amendment to the U.S. Constitution, or ERA, in 1979.

All that ERA proposed was that “Equality of rights under the law shall not be denied or abridged by the United States or by any State on account of sex.”

That was the entire proposal. A single line. Clear. Direct. Obviously aligned with the American ideal and the advance of human evolution.

Earlier, in 1972, both houses of the U.S. Congress had approved ERA. In the following year thirty states ratified it. Except for what back then was known as “the lunatic fringe,” ERA had practically every significant

## BANKROLLING EVOLUTION

national and regional organization in America pushing for it.

There were 199 of them—a remarkable showing, ranging from the American Association of University Professors and the Amalgamated Meat Cutters and Butcher Workmen of North America to the Unitarian Universalist Association and the United Mine Workers of America.

Then the Coors family put their money behind the rightist drive to stop ERA. This was a fortune estimated by Forbes at about \$770 million, giving out an estimated \$2.5 million a year. This injection of money to pump the poison of sexist, racist, and every other conceivable prejudice and rightist scenario for national downfall into the American bloodstream not only killed ERA.

This triumph over an evolutionary measure that had the overwhelming support of a majority of Americans became the first major rallying event for the shift from progressive, to conservative, to ultimately the political ascendancy of the regressives in America.

### ***Richard Mellon Scaife versus Human Evolution***

Born into the wealth of the Pittsburgh Mellons of banking and oil billions, holder of huge blocks of Gulf Oil and Alcoa Aluminum stocks, worth well into the billions by prevailing educated guesses, Richard Mellon Scaife's money was and is piped through not just one, or two, but *four* foundations to pump poison into the American bloodstream.

At one point during the widening epidemic, to fund rightwing “think tanks” formed to shape the mind of America, the Scaife Family Foundation and Scaife's pet Sarah Scaife, Carthage, and Allegheny foundations were shoveling \$400,000 *a week* into:

The Heritage Foundation, Cato Institute, American Enterprise Institute,

DAVID LOYE

Center for Strategic and International Studies, Landmark Legal Foundation, The American Legislative Exchange Council—with a key role in spreading conservative legislation from state to state; and The Hoover Institution on War, Revolution, and Peace at Stanford University—a prestigious home away from home for scores of regressive intellectuals, aspiring political gurus, and a favored source for right-minded U.S. cabinet level appointees.

Also behind near-success for the drive by Speaker of the House Newt Gingrich to lead a fervent corps of conservative revolutionaries to grab control of the U.S. government during the 1990s was Scaife money.

Also behind almost everything that made the news in an eight-year, multi-million-dollar attempt to defame—and drive from office and into bankruptcy—U.S. President Clinton and his wife Hilary was Scaife money.

Even further, beginning with the pivotal attempt by Arizona senator Barry Goldwater to gain the presidency in 1964, for over forty years behind the campaigns and successful election of reliably right-minded U.S. Presidents Richard Nixon, Ronald Reagan, George H.Bush, and George W.Bush was the multi-million-dollar push of Scaife money.

### ***The Bradley Brothers Versus Human Evolution***

The most important thing to keep in mind as we lay bare the course of this sickness is that this is not just the past. This is now. And this is the future if Americans fail to invest in health and sanity rather than sickness and madness in our world and on this planet.

Lynde and Harry Bradley made their fortune with the Allen-Bradley company for electronics and radio components. Selling out to Rockwell International Corporation in 1985, they put \$290 million into the Lynde and

## BANKROLLING EVOLUTION

Harry Bradley Foundation, worth more than \$490 million by one early 21<sup>st</sup> century estimate.

Now we see the illness begin to spread out from its crude beginnings into its sophisticated higher stages. Now the emphasis shifts from just owning politicians or co-opting issues to owning what more powerfully lies behind the politicians and the issues—the larger power to shape the mind through universities, the media, the founding of the “think tanks” that now begin to mushroom across America, and the research, writing, and publishing of influential books.

To move into power through “think tanks” and wherever might be found the best minds that money can buy, the Bradleys put annual contributions of \$3.7 million into the University of Chicago in 1990-92 and \$280,000 into George Mason University in 1994.

Soon, being located near Washington, D.C., George Mason University became a favored investment for regressive foundations, as it provided a handy place for warehousing academics to supply the right kind of data and thinking for the nearby upper levels of government.

To their satchel of poison pills the Bradleys next added The Ethics and Public Policy Center and a Pentagon favorite The Hudson Institute for their first “think thank.” Then under the leadership of a key operator behind-scenes, Michael Joyce—a protégé of the pivotal Irving Kristol, whom we are coming to—the Bradley brothers branched out in immensely impactful new directions. Television, radio, newspapers and magazines. Stealthily regressive book publishing. Education of a Right-minded new elite. And the interlinking and coordination of policy for large corporations, preferably multinationals, and rightist foundations.

For a while the Bradley’s most cherished creation was National Empowerment Television (NET), a cable network that steadily, around the clock, seven days a week, poured a mind-bending and binding diet into

DAVID LOYE

homes throughout America.

The Bradleys and Michael Joyce pioneered in financing the research, writing, publishing and promotion of regressive best sellers, such as Charles Murray's *The Bell Curve*—a scholarly argument that intelligence is a matter of race, with blacks being, too bad about it, just plain dumber, conveniently timed to come out just as the debate on affirmative action re-emerged nationally.

With an annual stipend of \$100,000 in Bradley money, Murray's *Losing Ground* next helped set the stage for the G.W. Bush administration by advocating the abolishment of all social programs. Meanwhile, the Bradley brothers were shoveling millions into research and other programs at prestigious colleges and universities, at one point proudly announcing the funding of 600 graduate students.

"That's like building a wine collection," Michael Joyce said, noting that "Elite opinion is formed in America at the top of a pyramid," with "elite institutions" obviously "important in the shaping of public policy."

The master stroke for the Bradley-Joyce team, however, was formation of The Philanthropy Roundtable.

Century after century, both history and scores of modern studies show that a key difference between the conservative and liberal, regressive and progressive, and authoritarian and democratic way of thinking and organizing action is the tidy top down control from central headquarters versus an untidy diversity of voices from below.

Established to help regressive foundations and supposedly neutral corporations coordinate their political, economic, and social policies and strategies, soon out from the Bradley's Economic Roundtable spread a network of so-called "think tanks" in state capitols around the nation.

Rather than promoting or underwriting "thinking" per se, as is done at big think tank headquarters, their function was and is to pipeline the word

## BANKROLLING EVOLUTION

down from on top to all the state legislators, who via campaign contributions were and are, in effect, on the payroll.

### *The Olin Foundation versus Human Evolution*

For the regressive foundations—which so significantly figure in the rise out of the past of the dark dream of tyranny and oligarchy to now shape the present and the future of America—the message varies according to the varying aspirations of their target populations.

To the news media and the patriot in most of us, they say the goal is to spread democracy. To the religious right, it is to spread the higher enlightenment of Christianity. To the corporations, it is to help build the ever more powerful and bountiful global economy. To all of us in general, it is to establish beyond all possible challenge an impregnable military, economic, and personal security for Americans.

Some sincerely believe this; all have become highly skilled in the projection of this ostensible sincerity to inject an astonishing amount of poison into the American bloodstream. But behind the facade of this blind faith, so successful in inspiring blind faith in others, is the darker reality of the regressive psyche for both the high end and the low end.

The dream for both high and low is of the ultimate security of a whole world either transformed to, or through fear subservient to, their vision—and theirs alone—of what is right and what is wrong.

However effective the Coors, Scaife, and Bradley foundations were and are in funding this goal, when all is said and done it's possible the future will conclude the most successful in helping drive our species backward at this juncture in human evolution has been the Olin Foundation.

In keeping with the ethos of domination and regression, It was founded by John Olin, the scion of a family that originally became rich

DAVID LOYE

manufacturing gunpowder and ammunition. A chemist himself who held twenty patents for discoveries improving explosives and ammunition, out of the profits of the vast Olin Industries Corporation (industrial chemicals, arms and ammunition, the harvesting of timber for paper and the mining of ore for aluminum) John Olin joined the foundation money game during the student upheavals of the 1960s. Soon with relentless intelligence his foundation was providing major funding for the smiling shock troops for the drive toward impregnable and unquestionable oligarchy.

Olin's canny pick for what became an intellectual and then a political revolution was the brilliant editor of a journal called *The Public Interest*, Irving Kristol.

Considered the founding father of the then new political movement called Neoconservatism, since shortened to "the Neo-Cons," during the 1960s Kristol gathered about himself and began to publish and help shape the thinking of a handful of bright, hell-raising, anti-communist, conservative iconoclasts. Soon Olin was pouring big money into Kristol and the others, and then more and more money into the financing of a widening network of conservative scholars and writers.

By the mid-1970s he was putting \$1 million annually into this phase of the drive to capture the mind and future of America.

By the 1980s the Olin Foundation had tripled its grants, with a back-up worth by then swollen to \$75 million. Now Olin moved into the colleges and universities with a particularly canny strategy.

The safely conservative Hoover Institution at Stanford University (in and out of which over the years have come and gone a long line of top political appointees, including the Bush presidency pick for American Secretary of State Condoleezza Rice) was quite receptive to a straight out investment. But the bulk of the prestigious schools were leery of the tainted Olin money. To make wider inroads, Olin offered the inescapable lure of

## BANKROLLING EVOLUTION

grants to establish funded chairs for influential individual scholars, as well as research fellowships for younger faculty members and graduate students.

Then Olin expanded into the media. Widening out beyond its funding of Kristol's *The Public Interest* into television, it put money into programs such as William Buckley's "Firing Line" on public television and the rebroadcasting of conservative conferences and seminars on C-Span.

Now the heady venture began to mushroom. Expanding out from its part in the original founding of The Heritage Foundation, Olin began to shovel money at the expanding number of conservative "think-tanks" surrounding Washington, D.C.—the American Enterprise Institute, the Cato Institute, the Center for Strategic and International Studies, the ever-eager George Mason University School of Law, et cetera.

This was a bold injection directly into the brain as it put socially acceptable regressive as well as conservative Ph.D.s and LL.D.s in a prime position to furnish the presidency, Congress, and the Supreme Court with research carefully shaped to black-ball support for any but the most regressive and conservative of policies, as well as an impressive rack of bodies with impressive credentials for appointees to key posts throughout the top levels of government.

So successful was this move that Olin then moved on to the state level, along with Bradley providing seed money for launching mini-think-tanks in thirty state capitols.

But Olin—by now, following the death of Olin himself, directed by none other than Irvin Kristol's protégé, Michael Joyce, who soon migrated to the Bradley brothers—did not miss a trick. With an eye to continuing indoctrination of the better minds from the ground up, the Olin Foundation expanded into the financing of campus newspapers in colleges throughout the U.S.—perhaps most notoriously at Dartmouth, my own long ago undergraduate alma mater.